

# Who Is My Customer?



Great plans evolve businesses.

How Would You Define Your Ideal Customer?

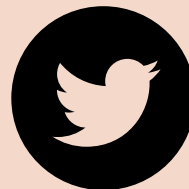


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What do your accounts tell you about your customers?



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What Changes Will You Make to  
Better Address Your Customer  
Base?



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## 2021 Coaching Now Open



| 2021 P.U.S.H COACHING                                       |                                     |
|---|-------------------------------------|
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| <b>\$1850</b>   | Coaching- 1 Year                    |
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Upstate Mississippi is a planning and productivity business that strives to introduce clients to tools and techniques that allow them to be their whole selves at all times. Upstate is a business built on the principle that no one should be forced to fit into one box. Planning, productivity, digital design and art come together to offer clients unique solutions and coaching for all aspects of their life and business. April is always looking for new projects and reminds you that you need a maker on your squad!

